News Release



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Ride Free Fridays Offered on Santa Rosa Transit

Ease the pinch of gas pump prices on your pocketbook and try out Santa Rosa Transit bus service for free on Fridays May 6, 13, 20, 27 and June 3 and 10. As part of Santa Rosa Transit's "Ride Free Fridays," passengers can ride without paying the fare on the bus route every Friday for the next six weeks. The fare for a one-way trip is normally \$1.

Ride Free Fridays offers passengers a way to save money and try the new transit service offered in Santa Rosa County at no cost. "Ridership is increasing each month, but we want to give residents and visitors who may not normally ride an opportunity to explore the bus service at no charge. We hope that many will discover the service fits their budget and transportation needs, and begin utilizing the bus regularly," explained Nancy Model, county transportation planner.

Santa Rosa Transit is a pilot public transportation program mainly along U.S. Hwy. 90, from the Santa Rosa Industrial Park to a connection to the Escambia County Area Transit system at Nine Mile Road and University Parkway. The bus service along the approximately 23 mile route is primarily designed to help residents with transportation needs to and from work, but also helps provide access to medical services, shopping and government offices throughout the day.

Santa Rosa Transit service is provided through cooperation of the Santa Rosa Board of County Commissioners, Pensacola Bay Transportation LLC, the Florida – Alabama Transportation Planning Organization, and the Federal Transit Administration. Santa Rosa County is the project manager, the Florida – Alabama Transportation Planning Organization procured the buses and is the federal grant recipient, and Pensacola Bay Transportation LLC is the operator.

For more information about the Santa Rosa Transit routes and schedule call (850) 626-6806 or visit www.santarosa.fl.gov/transit